



SPARK! ANNUAL CELEBRATION
OF INNOVATION

THREE ENGAGING STORIES OF INNOVATION & SUCCESS

2014: A DATE WITH ENTREPRENEURSHIP

WEDNESDAY, JANUARY 22, 2014 • MUSE EVENT CENTER

VIP SPONSORS COCKTAIL PARTY 5:30 PM

ENTREPRENEURS AND PROFESSIONALS COCKTAIL PARTY 5:30 PM

GENERAL ADMISSION 6:30 PM // MAIN EVENT 7:00 PM



**KEYNOTE
SPEAKER**

Greg Liberman,
Life-Long Entrepreneur
and CEO of *Spark Networks*

The leader in online
dating communities
with over 20 sites
including JDate,
ChristianMingle,
BlackSingles.com
and SilverSingles.com.



**Kieran Folliard, Innovator/
Restaurateur and Founder of
2 GINGERS® Whiskey Company**

Located in more than 800
liquor stores, over 1,000
bars and restaurants,
and now available in 50
states; company motto
dedicated to those who
actively pursue their
passions: "Bring Your
Own Luck!"



**Colleen Needles, President
and Founder of Tremendous!
Entertainment, Inc.**

One of the fastest
growing TV production
companies in the
industry, producing
more than 80 hours
of programming each year
for broadcast and cable
networks around the world.



MODERATOR

**Rick Kupchella, Founder
and CEO of BringMeTheNews**

Ranked #1 Newscast in
Minnesota by SPJ in the
development of "content
strategy" for news
advertising, BMTN
provides consumers with
the definitive Minnesota
news source while
positioning sponsors as
brand authorities serving
the public interest.

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MEDIA

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Rick Kupchella's >> **BringMeTheNews**

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Women's Business Development
Center - Minnesota
WPO (Women President's
Organization)

* as of 01.13.13

For sponsorship information and tickets, visit www.sabesjcc.org

Spark! Annual Celebration of Innovation is hosted by the Sabes JCC for the entire community.

For more information, contact Julie Sinykin at jsinykin@sabesjcc.org or (952) 381-3429.



sabes jcc

OUR SPEAKERS



Keynote Speaker, Greg Liberman

Greg Liberman is Chief Executive Officer, President and Director of Spark Networks, Inc. (NYSE MKT: LOV). Spark Networks' mission is to create iconic, niche-focused brands that build and strengthen the communities they serve. Anchoring Spark's portfolio of "relationship brands" are ChristianMingle®.com, the leading community for Christian singles, and JDate®.com, which is responsible for more Jewish marriages than all other online dating sites combined.

Since taking the reins as CEO in 2011, Liberman has been instrumental in driving historic growth for Spark Networks. It's fitting that Liberman leads a company of "relationship brands," given his management philosophy that relationships are what drive business results. Liberman's relational leadership approach has generated impressive results: growing the 16-year-old business by 27 percent (which doubled the company's market capitalization) in his first full year as CEO, creating a company culture in which the best and brightest want to work and, perhaps most importantly, producing countless "success stories" for the company's subscribers. Spark Networks' success under Liberman's direction has garnered him interviews with top media outlets including Bloomberg Television and Radio, BusinessWeek and Fortune, among others.



Colleen Needles Steward

In 1995, Colleen founded Tremendous! Entertainment so she could tell stories longer than a minute and a half and provide unprecedented access to fascinating places and people around the world. The company has been breaking new ground ever since with award winning programs like Bizarre Foods, Tiger Hunt, K-9 to 5, Lifeline – Mayo Clinic, and Condition Black.

Colleen is always on the hunt for the next brilliant idea and has discovered that the ones scribbled on the back of cocktail napkins are usually the best. With more than 28 years of television experience, she spearheads the company's new show development and oversees the production of hundreds of hours of programming. Needles Steward began her career in television news at WCCO-TV, the Minnesota based CBS owned and operated station, and quickly became an award-winning news anchor covering local, national and world news from the field and behind the news desk.



Kieran Folliard

Born in Ballyhaunis in the West of Ireland, Kieran Folliard started out in the hospitality industry carrying the bags of passengers in his father's hackney (taxi) business. After 17 years in corporate marketing, he realized that he loved being in pubs, so, like any good self-respecting Irish guy, he decided to open one. 18 years later, the business had grown to include The Local, The Liffey, Cooper, and Kieran's. 2 GINGERS® Irish Whiskey was launched as a test in those pubs in March of 2011 and quickly earned a loyal following. To pursue wider distribution, Folliard sold his shares of the pub business and made 2 GINGERS his full-time passion. In December 2012, Beam acquired 2 GINGERS and it joined the Kilbeggan family of Irish Whiskeys. As the COO of 2 GINGERS® and the North American Brand Ambassador for Kilbeggan, Folliard will lead the charge for the Kilbeggan family of whiskey across the U.S. as 2 GINGERS continues its nationwide expansion.

"Our loftiest goal at 2 GINGERS® WHISKEY CO. is to motivate people into action." The 2 GINGERS motto is dedicated to those who actively pursue their passions: "Bring Your Own Luck!"



MODERATOR, Rick Kupchella

For 30 years, Rick Kupchella has worked as an investigative reporter, news anchor, public speaker and author. He is now the Founder and CEO of BringMeTheNews.

A pioneer in the development of "content strategy" for news advertising, BringMeTheNews provides consumers with the definitive Minnesota news source while positioning sponsors as brand authorities serving the public interest. Unique among Minnesota's newsrooms, BMTN gathers, curates, and distributes relevant news and sponsored content from all sources, in real time, across media. Online users embrace BringMeTheNews.com as a comprehensive, clutter-free local news site free of banner ads and pop-ups. Radio listeners know BMTN as a broadcast network, delivering up-to-the-minute news on their favorite stations.

Since its inception in 2009, each year of operation, BringMeTheNews has become the #1-ranked newscast in Minnesota, according to the Society of Professional Journalists.